printer
TRENTO

INFORMATION NOTICE ON THE PROCESSING OF CLIENT PERSONAL DATA (ART. 13 REG.TO EU 2016/679)

Dear Client,

The purpose of this information notice is to explain how Printer Trento Srl processes your data.

Data Controller Information. The Data Controller is Printer Trento Srl, with registered office at Via alle Ròste 12, 38121 Trento (TN).
To exercise the rights set forth in the regulation you may contact the Controller at its offices, by calling the number 0461 957200, or by sending an e-mail to info@printertrento.it.

Purpose and legal basis of the processing. Your personal data (name, surname, address, tax code, IBAN etc.), will be processed in order to fulfill the commercial agreement entered into by the parties, more specifically for provide a response to your request and fulfil the service requested. The legal basis of the processing is the fulfillment of the contractual and regulatory obligations, as well as the execution of pre-contractual measures taken at your request.

Data disclosure (Recipients). In order to fulfill the commercial agreement entered into by the parties, we may disclose your data to: (a) Parties identified as legal or tax consultants , computer services providers, debt collection companies, sales agencies and agents, authorized retailers, etc., that have been formally assigned by us and have been appointed as "Data Processors". A list of Data Processors is available at our location; (b) Parties identified as transportation companies, banking and financial institutions, Public Authorities and Administrations. The legal basis of the processing is the fulfillment of the contractual and regulatory obligations, as well as the execution of pre-contractual measures taken at your request. It shall remain understood that we will disclose to Recipients only the data necessary for performing the services, favouring to maintain the data anonymous where possible. The data you provide will not be disclosed without your explicit and prior consent.

Transfer of Data to Third-party Countries or International Organizations. The data provided by you will not be transferred to Third-party Countries or International Organizations outside of the EU.

Marketing and soft-spam. The data provided by you may be used by us for marketing purposes including, but not limited to, sending advertising (flyers, SMS, etc.) and information material, carrying out commercial investigations etc. related to our products and/or services following your explicit and optional consent, thereby establishing the legal basis for the processing. Failure to give consent will not lead to any consequences in the fulfillment of the principal services.

Based on what is set forth in Art. 130, sec. 4 of Legislative Decree 196/2003 (so-called "Privacy Code"), as dictated by Leg. Decree no. 101 of 10 August 2018, the Data Controller may use the e-mail address provided during a sale to send periodical promotional notices (newsletter) concerning products or services similar to those purchased, unless otherwise specified (by selecting the specific paragraph indicated below or subsequently). The legal basis of the processing is the legitimate interest of the Data Controller based on the balance of interests already operated by the current legislation.

Processing methods and retention period of data. Your information may be processed in both hard-copy and digital formats, in compliance with the technical and organizational security measures set forth by the EU Regulation on the processing of personal data (GDPR 2016/679). Your information will be stored for the entire duration of the agreement entered into by the parties and in any case for the duration foreseen by civil, accounting and tax law, which may determine additional retention periods. With regards to any promotional and marketing purposes, the data will be stored: (a) until you submit a newsletter service

cancellation request - also possible by selecting the unsubscribe link that is found in every communication; (b) for two years for marketing carried out through additional means of communication.

Rights of the party concerned and claims to the Privacy Guarantor. You have the right, at any time, to request to access, modify, integrate or delete your data, to limit or oppose its processing, for legitimate reasons, as well as to port the aforementioned data to another Data Controller. You can also file a claim with the National Control Authorities, should you believe your data has been unlawfully processed.

Consent

I declare to have carefully read the information notice above and I:

❍ Give consent ❍ Do not give consent to the processing of my personal data for the marketing purposes referred to in the "Marketing" section (*optional consent)*

❍ Oppose the processing for the purposes of sending promotional information to the e-mail address provided during the purchase of products/services

Trento, ___/___/_____ Printed Name and Surname

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Legible Signature

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