



INFORMATION NOTICE ON THE PROCESSING OF PERSONAL DATA (ART. 13 REG.TO EU 2016/679)

FIRST CONTACT/POTENTIAL CLIENTS

Dear Client,

The purpose of this information notice is to explain how Printer Trento Srl processes your data.

Data Controller Information. The Data Controller is Printer Trento Srl, with registered office at Via alle Ròste 12, 38121 Trento (TN).

To exercise the rights set forth in the regulation you may contact the Controller at its offices, by calling the number 0461 38121, or by sending an e-mail to info@printertrento.it.

Purpose and legal basis of the processing. Your personal data (name, surname, address, tax code, IBAN etc.), will be processed in order to manage the pre-contractual relationship, to contact you and provide you with information related to the goods/services we offer, to reply to your contact/information request and to register your personal details in our systems. The legal basis of the processing is the execution of pre-contractual measures taken at your request.

Data disclosure (Recipients). In order to manage the pre-contractual phase and your request, we may disclose your data to: (a) Parties identified as consultants and/or professionals which we use to structure the quote and/or the plan of activities linked to your request (sales agencies and agents, etc.), as well as computer services providers, that have been formally assigned by us and have been appointed as "Data Processors". A list of Data Processors is available at our location; (b) Parties identified as banking and financial institutions. The legal basis of the disclosure is the execution of pre-contractual measures taken at your request. It shall remain understood that we will disclose to Recipients only the data necessary for performing the services, favouring to maintain the data anonymous where possible. The data you provide will not be disclosed without your explicit and prior consent.

Transfer of Data to Third-party Countries or International Organizations. The data provided by you will not be transferred to Third-party Countries or International Organizations outside of the EU.

Marketing. The data provided by you may be used by us for marketing purposes including, but not limited to, sending advertising (flyers, SMS, etc.) and information material, carrying out commercial investigations etc. related to our products and/or services following your explicit and optional consent, thereby establishing the legal basis for the processing. Failure to give consent will not lead to any consequences in the fulfillment of the principal services.

Processing methods and retention period of data. Your information may be processed in both hard-copy and digital formats, in compliance with the technical and organizational security measures set forth by the EU Regulation on the processing of personal data (GDPR 2016/679). The information concerning you will be stored for a maximum period of two years. With regards to any promotional and marketing purposes, the data will be stored: (a) until you submit a newsletter service cancellation request - also possible by selecting the unsubscribe link that is found in every communication; (b) for two years for marketing carried out through additional means of communication.

Rights of the data subject concerned and claims to the Privacy Guarantor. You have the right, at any time, to request to access, modify, integrate or delete your data, to limit or oppose its processing, for legitimate reasons, as well as to port the aforementioned data to another Data Controller. You can also file a claim with the National Control Authorities, should you believe your data has been unlawfully processed.



printer
TRENTO

Consent

I declare to have carefully read the information notice above and I:

- Give consent Do not give consent to the processing of my personal data for the marketing purposes referred to in the “Marketing” section (*optional consent*)

Trento, __/__/_____

Printed Name and Surname

Legible Signature
